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2026 Annual Community Partnership Guide

*Her Fight is Now **OUR** Fight*



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WELCOME: From the Founders of The Stinky Karter Foundation

Dear Friend,

Thank you for taking the time to learn about The Stinky Karter Foundation. Whether you're reading these pages as a business owner, community leader, or someone looking for a meaningful way to make a difference, we are truly grateful you're here. Before there was a foundation, there was simply our family. Like so many parents, we dreamed of watching our children grow. We imagined birthdays, soccer games, family vacations, graduations, and all of the ordinary moments that make up an extraordinary life. We never imagined that one diagnosis would forever change the future we had envisioned for our youngest daughter. On December 18, 2024, Kinlee, was diagnosed with Diffuse Intrinsic Pontine Glioma (DIPG), one of the deadliest pediatric brain tumors at the age of only 9 years old. In an instant, our world became hospital rooms, MRIs, radiation treatments, clinical trials, and impossible decisions no parent should ever have to make. For fifteen months, we stood beside our little girl as she fought with extraordinary courage. She showed us what true strength looks like. She found reasons to smile on the hardest days, reminded us to celebrate even the smallest victories, and taught us that hope can exist even when the road ahead is uncertain. Although Kinlee's earthly journey came to an end on March 10, 2026, our journey as her parents did not. Neither did her impact. We no longer get to hold her hand, but we carry her with us in everything we do. The Stinky Karter Foundation wasn't created because we had all the answers. It was created because we made a promise. A promise that Kinlee's life would continue to matter. A promise that no family facing DIPG would ever feel like they were walking this road alone. A promise that we would continue fighting for the children

who are still waiting for better treatment, more research, and more hope. While this foundation was inspired by our daughter, it exists for every child and every family whose lives have been forever changed by pediatric brain cancer. We are committed to raising awareness, supporting families through their journey, advocating for meaningful change, and investing in research that moves us closer to better treatments—and one day, a cure. When you choose to partner with The Stinky Karter Foundation, you are doing far more than supporting an organization. You are helping to bring comfort to families during some of the most difficult days of their lives. You are helping shine a light on a disease that has remained underfunded and underrecognized for far too long. You are helping ensure that children like Kinlee are never forgotten and that the families who come after us have more hope than we did. Most importantly, you are becoming part of a community that believes every child deserves the opportunity to grow up, chase their dreams, and live the life they were meant to live. From the bottom of our hearts, thank you for considering a partnership with our foundation. We are honored to invite you to stand beside us as we continue this mission in Kinlee's memory and in honor of every child and family affected by DIPG. Together, we can turn awareness into action, compassion into support, and heartbreak into hope.

With heartfelt gratitude,

Nikki & Quincy Owens

Kinlee's Mama and Daddy

Co-Founders & Presidents of The Stinky Karter Foundation

"Her Fight is Now OUR Fight."



OUR PURPOSE

Born from one family's journey. Dedicated to every family facing DIPG.

Who We Are

The Stinky Karter Foundation is a 501(c)(3) nonprofit organization founded in memory of Kinlee Karter Owens, whose courageous fight against Diffuse Intrinsic Pontine Glioma (DIPG) inspired a mission that reaches far beyond our own family. While our foundation was born from Kinlee's story, it exists for every child diagnosed with pediatric brain cancer and every family whose life is forever changed by it. We are committed to providing hope through support, raising awareness, advocating for meaningful change, and investing in research that moves us closer to better treatments—and one day, a cure.

Our Mission

To provide hope through support, advocacy, awareness, and research while walking alongside children and families affected by pediatric brain cancer. We are committed to ensuring that no family feels alone, no child's story is forgotten, and no opportunity to create meaningful change is left unexplored.

Our Vision & Values

We envision a future where:

- * Every child diagnosed with DIPG has access to effective treatment options.
- * Every family receives compassionate support throughout their journey.
- * Pediatric brain cancer receives the awareness and research funding it deserves.
- * Hope is no longer measured in months, but in milestones.

Compassion We meet families where they are, offering support with empathy, kindness, and understanding.

Hope We believe hope is more than a feeling—it is something we create through action, research, and community.

Advocacy We use our voices to raise awareness, educate our communities, and advocate for better treatment options for every child

Community No family should ever face pediatric brain cancer alone. Together, we are stronger.

Integrity We steward every donation with transparency, accountability, and purpose, honoring the trust placed in our mission.

Legacy Every child's life matters. We honor their stories by creating lasting change for the families who continue this fight.

Our Commitment

Every partnership, every volunteer, every donation, and every act of generosity helps move our mission forward. Whether we are supporting a family during treatment, providing resources that ease the burden of everyday life, educating our communities, or helping advance research, we are committed to making every opportunity count. We fight for the children who are here today while honoring the children whose stories inspire us every day. Because every child deserves hope. Every family deserves support. And every life deserves a legacy.

UNDERSTANDING DIPG

The reality behind one of the deadliest pediatric brain cancers.

What is DIPG?

Diffuse Intrinsic Pontine Glioma (DIPG) is an aggressive, inoperable pediatric brain tumor that develops in the pons, a critical part of the brainstem responsible for breathing, swallowing, heart rate, balance, eye movement, and other essential functions. Because the tumor grows within healthy brain tissue, surgery is not an option. Removing it would damage the very functions that keep a child alive.

The Reality

- * Approximately 300–400 children in the United States are diagnosed with DIPG each year. * DIPG accounts for approximately 10–15% of all pediatric brain tumors.
- * The median age at diagnosis is 6–7 years old, although children of any age can be affected.
- * The median survival following diagnosis is 9–11 months.
- * Less than 10% of children survive two years after diagnosis.
- * Long-term survival remains exceptionally rare, despite decades of research.

Current Standard of Care

For more than 60 years, the standard treatment for DIPG has remained largely unchanged. Radiation therapy is currently the primary treatment used to temporarily relieve symptoms and may slow tumor progression for a short period of time. However, radiation is not a cure. Chemotherapy has shown little to no proven benefit for most children with DIPG, and while promising clinical trials continue to emerge, there is currently no FDA-approved curative treatment.

Why Research Matters

Despite being one of the deadliest childhood cancers, pediatric cancers receive only a small fraction of overall cancer research funding, and brain tumors remain the leading cause of cancer-related death in children. DIPG research has historically been especially underfunded, leaving families with limited treatment options and few reasons for hope at the time of diagnosis. Every advancement in research brings us one step closer to better treatments, longer survival, and ultimately, a cure.

Why We Fight

Behind every statistic is a child. A favorite toy left untouched. A classroom desk left empty. A birthday that never comes. A family forever changed. At The Stinky Karter Foundation, we believe these children deserve more than statistics. They deserve more research, more treatment options, more hope, and the opportunity to grow up. Because every child deserves a future.

HOW YOUR PARTNERSHIP MAKES A DIFFERENCE

Every partnership with The Stinky Karter Foundation helps us provide hope, support, and advocacy for families facing one of the most devastating childhood cancer diagnoses. Because of community partners like you, we are able to invest in meaningful initiatives that make a lasting impact.

Supporting Families

A DIPG diagnosis changes a family's life overnight. We are committed to helping ease the emotional and practical burdens families face by providing resources, care packages, financial assistance when possible, and ongoing encouragement throughout their journey.

Raising Awareness

Awareness saves time, inspires advocacy, and fuels research. Through educational campaigns, community events, school partnerships, and public outreach, we work to ensure more people understand what DIPG is and why better treatments are urgently needed.

Funding Research

Research is hope. We are dedicated to supporting innovative pediatric brain tumor research and organizations working toward safer, more effective treatments. Every advancement brings families one step closer to a future where a DIPG diagnosis is no longer considered incurable.

Building a Community of Hope

No family should ever face DIPG alone. We strive to connect families, volunteers, healthcare professionals, businesses, and supporters who believe every child deserves compassion, dignity, and the opportunity for a brighter future.

Together, We Can Make a Difference Every dollar given. Every event sponsored. Every partnership formed. Together, these acts of generosity become hope for families who need it most. When businesses stand with The Stinky Karter Foundation, they aren't simply making a donation—they're joining a mission to change the future of childhood brain cancer.

Annual Partnership Opportunities

Every meaningful change begins with people who choose to care. By becoming an Annual Community Partner, your business is doing more than making a charitable contribution—you are helping create hope for children diagnosed with DIPG and standing beside families facing the unimaginable. Your partnership allows The Stinky Karter Foundation to continue raising awareness, supporting families, advocating for better treatment options, and investing in the future of pediatric brain cancer research. Whether you choose to give at the highest level or make your very first contribution, every partnership helps move our mission forward. Together, we can create a future where no family faces DIPG alone.

Annual Partnership Opportunities

<u>Partner Level</u>	<u>Annual Investment</u>
Friend of the Foundation	Up to \$249
Bronze Partner	\$250
Silver Partner	\$500
Gold Partner	\$1000
Platinum Partner	\$2500

Founding Partner Recognition Businesses and individuals who become Annual Community Partners during our inaugural year (April 2026–April 2027) will be permanently recognized as Founding Partners of The Stinky Karter Foundation.

As a Founding Partner, you will forever be recognized as one of the first organizations to believe in our mission and help build the foundation from the very beginning.

Friend of the Foundation (Up to \$249)

Perfect for individuals and small businesses who want to support the mission.

- * Permanent Founding Partner recognition (2026–2027 inaugural year)
- * Founding Partner window decal

- * Annual Partnership Certificate

- * Recognition on an annual “Thank You to Our Partners” social media post

Bronze Partner (\$250–\$499)

Everything above, plus:

- * Business logo on the foundation website

- * Individual social media spotlight welcoming them as a partner

- * Recognition at foundation events

Silver Partner (\$500–\$999)

Everything above, plus:

- * Business logo displayed on event signage

- * Vendor booth opportunity at applicable events

- * Recognition in the annual impact report

Gold Partner (\$1,000–\$2,499)

Everything above, plus:

- * Logo on event T-shirts (when applicable)

- * Featured Business Spotlight (dedicated social media/business feature)

- * Priority logo placement on select printed materials

Platinum Partner (\$2,500+)

Everything above, plus:

- * Premier logo placement on event banners and sponsor boards

- * Recognition during opening remarks at major foundation events

- * Opportunity to be recognized as a Presenting Sponsor for a signature event or initiative, when available

Thank you for considering an annual partnership with The Stinky Karter Foundation. Your investment is more than a donation-it is a commitment to children fighting DIPG, to families navigating the unimaginable, and to a future where hope is stronger than this disease. Together, we can honor Kinlee Karter Owens by carrying forward the legacy she inspired-one of courage, compassion, and hope. Every child deserves the chance to grow up. Every family deserves to know they are not alone. Thank you for helping us ensure that Kinlee's fight becomes hope for countless others.



Partnership Information Business/Organization Name:

Primary Contact: _____

Title: _____

Mailing Address: _____

Phone: _____ Email: _____

Website: _____

Partnership Level ☐ Friend of the Foundation (Up to \$249) ☐ Bronze Partner (\$250–\$499) ☐ Silver Partner (\$500–\$999) ☐ Gold Partner (\$1,000–\$2,499) ☐ Platinum Partner (\$2,500+)

Payment Method ☐ Check Enclosed ☐ Online Donation ☐ Invoice Requested ☐ Other: _____

Recognition: How would you like your business to be recognized?
(Example: ABC Insurance, ABC Insurance Agency, or Anonymous)

Questions or Additional Information

The Stinky Karter Foundation P.O. Box 150942 Lufkin, Texas 75915

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